

CLEVELAND Chemical Paint Comp'y,

MANUFACTURERS OF

BRADLEY'S



ENAMELED PAINT.

Pure White and over One Hundred different Colors

Hon. C. B. LOCKWOOD, Pres. GEO. G. HICKOX, SEPT.
S. J. MILLER, Secretary and Treasurer.

29 & 31 St. Clair St., Cleveland, O.

Nevins' Print, 78 and 80 Frankfort Street, Cleveland.

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THE Cleveland Chemical Paint Company was organized in the year 1868, as a Joint Stock Company, with a capital of three hundred thousand dollars. It was organized for the purpose of manufacturing Bradley's Enameled Paint, first having secured from Mr Bradley the right, under his patent to manufacture and sell his paint, in the Middle, Western, and Southern States. This Paint has become the most popular paint made in the country, and the company has been compelled to enlarge their works, so as now to be able to turn out mixed, ready for use, two thousand gallons per day.

These Paints are composed of the purest and best materials known to Painters; the principal ingredients being PURE WHITE LEAD, ZINC AND LINSEED OIL, which are made to unite into a homogeneous mass by the addition of other materials which add greatly to the durability, elasticity, beauty, and strength of the paint. The whole are chemically combined, so that the pigments are held in permanent solution, thus forming a new compound, which dries upon the surface and adheres firmly to it, thus forming a smooth, glossy, firm, elastic, beautiful and durable Paint. The Oil, which is the real life of the Paint, cannot leave it and be absorbed by the substance to which it is applied, as it does in

paints mixed in the ordinary way, and thus leave the pigment dead and brittle, to wash and rub off in a few months, or at the farthest three or four years. This Paint is unaffected by changes of temperature, is perfectly impervious to the action of water, is well adapted to all classes of work, and is in every way a better Paint for either INSIDE or OUTSIDE WORK or BOAT PAINTING, than any other paint known to the trade, and will last at least *three times as long as the best Lead and Oil mixed in the ordinary way*. This paint has also a gloss equal to the best damar varnish, therefore saves expense of varnishing.

We make over one hundred shades and colors, which are already mixed, the right consistency for use without any stirring, thinning or addition of dryer. This Paint is adapted to either inside or outside painting, either upon wood, brick or plastering. We also prepare graining colors for oak, black walnut, chestnut and mahogany.

We offer liberal inducements to jobbers, painters and dealers generally, as well as those who wish to do their own painting. Sold by the gallon, keg or barrel.

Address all orders to

S. J. MILLER, SEC'Y

29 and 31 St. Clair St., Cleveland, O.

We herewith submit the Retail Price of our Paints,
AS PER SAMPLE CARD.

Pure White,.....	\$ 2 25	per gall.
Jet Black,.....	2 25	"
Nos. 1 to 25 inclusive,.....	2 25	"
Nos. 38, 40, 60, 61 and 63.....	2 25	"
Nos. 26, 29 and 30.....	3 50	"
Nos. 27, 34, 47, 52 and 55.....	2 50	"
No. 28.....	6 50	"
Paint, different colors, painting barrels.	1 25	"

PRICE OF PACKAGES.

10 Gallon Kegs and upwards, no charge.

5	"	"	50	cents
4	"	"	40	"
3	"	"	30	"
2	"	"	25	"
1	Gallon	Tin Can,	10 in a Case.....	20	"
1-2	"	"	" 15 "	15	"
1-4	"	"	" 20 "	8	"

RATES OF DISCOUNT TO THE TRADE LIBERAL.

Yours, &c.,

S. J. MILLER, SEC'Y,
CLEVELAND CHEMICAL PAINT COMPANY.

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Samples of some of the Principal Colors :

No. 1.

No. 3.

No. 34.

No. 5.



Dry Quickly and do not Crack or Peel Off.

No. 6.

No. 38.

No. 60.

No. 41.



Beautiful, Durable, Elastic, Water-Proof & Economical.

No. 14.

No. 15.

No. 47.

No. 18.



Unequaled for Inside Work either upon Wood, Brick or Plastering.

No. 19.

No. 26.

No. 21.

No. 52.



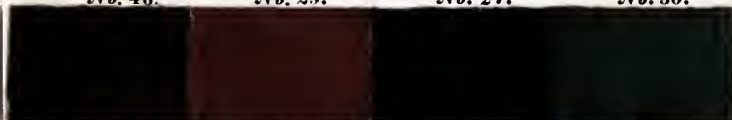
Always ready for use and easily applied.

No. 46.

No. 25.

No. 27.

No. 30.



**PURE WHITE, FINE JET BLACK, OR ANY DESIRED COLOR,
MIXED READY FOR USE AND SOLD BY THE GALLON.**

We make an Iron-Clad Paint expressly for painting roofs. This is made of Iron ore and Linseed oil, and chemically combined so that the sun does not affect it, and it will last three times as long, and is much more effective in covering cracks or holes in the roof than any Iron-Clad mixed in the ordinary way, therefore persons will find it a great saving to use our Iron-Clad Paint for painting roofs.

The reason why TWO COATS OF THIS PAINT makes as GOOD A BODY, and COVERS as well as THREE COATS mixed in the common way, is, the oil remains upon the surface with the Lead and Zinc, and all harden together into a perfect Water Proof Cement, which adheres firmly to the surface, and neither CRACKS, PEELS, NOR CHALKS OFF.

TESTIMONIALS.

OBERLIN, O., Feb. 3, 1870.

Cleveland Chemical Paint Company.—The ceiling of the Dining Room of the Ladies Hall connected with this College was painted last summer with your Chemical Paint, and it has given us entire satisfaction. It has a fine, rich gloss, a smooth hard enameled surface, which does not crack, and seems to be entirely impervious to water, can be cleaned without injury. We have recently used it in painting the College Chapel where

it has received the commendation of our best painters.

GEORGE KINNEY,
Treasurer Oberlin College.

NEWBURGH, O., Feb. 1, 1870.

Gents:—After a careful trial and comparison of your Paints, with other Lead and Oil paints mixed in the ordinary way, I am so fully convinced of the great superiority of your paint, that I have used it on my house and store, both outside and inside, and I find that it has more body and covers better and has a finer finish and gloss, than any other paint. My inside paint, with only two coats, is the delight of all that see it. One coat of your paint upon new work is equal to two coats of any other paint that I have ever used.

Yours very truly,

D. M. PEREIRA.

CINCINNATI, O., Dec. 31. 1870.

Cleveland Chemical Paint Co.—Gentlemen—Please find enclosed \$38.25, amount of your bill for paint. Your paint has given good satisfaction wherever I have used it, both inside and out. I hope when spring opens to be able to use more of it.

I remain, yours respectfully,

W. H. TRENNER,
N. E. cor. 6th and Walnut Sts.

CLEVELAND, O., Feb. 1, 1871.

Cleveland Chemical Paint Co.—Gentlemen:—We have sold, as your agents, for the last two years thousands of gallons of your Paint, which has been distributed

in many different States, and all who have used it give it the highest recommendation. We have but to get it on a house in the neighborhood to insure the sale of the paint in that locality, as the beautiful gloss which it has, attracts the attention of all who see it. We have yet to learn of the first instance of your paint peeling or chalking off,—and houses painted two years since, now look as bright and retain their color as well as when first put on. Your paint being cheaper, retaining its color, and being more durable, we believe it will supersede all Lead paints mixed in the old way.

Yours, &c.,

LOCKWOOD, VAN DOORN & MILLER.

CANTON, Feb., 1870.

Cleveland Chemical Paint Co.—Gentlemen:—I have been painting and using paint for twenty years, and have yet to use any paint equal to your Chemical Paint. It is destined to supersede all other paints in this city.

Yours truly,

ROBERT DOUGLASS.

TRENTON, Arkansas.

Gentlemen:—I have painted my house with your Paint and it is the admiration of the whole neighborhood. Two of my neighbors wish me to send orders for paint for their houses, which I enclose. I am satisfied it is just what we want in this climate, as heat does not effect it.

Yours truly,

J. O'NEALL.

CLEVELAND, SATURDAY, Feb. 3, 1871.

Cleveland Chemical Paint Co.,—Dear Sirs:—In reply to your inquiry, "How do you like the Bradley Patent Enamel Paint which our company put upon your house last September?" I beg leave to say that from its present appearance, and especially of those parts exposed to rain, snow and ice, I think it by far the best paint ever put upon a building of mine, and would most cheerfully recommend it to any one needing a house or fence painted.

I am yours, &c.,
W. P. HORTON,
276 Scovill Avenue.

SPECIAL COMMITTEE NORTHERN OHIO FAIR,

We recommend the Cleveland Chemical Paint for the First Premium, on account of its not being affected by heat or cold, and not liable to peel or chalk off—and from our own knowledge it is much more durable and holds its colors better than any other paint now in use.

R. R. K. MERRILL,
GEO. J. MAILLET.

Cleveland Chemical Paint Co.—Gents:—We have painted many houses, and sold many thousand gallons of your Paint in this city and adjoining country, and it has given universal satisfaction. Next season we expect to more than double our sales, as it only wants to be used to be appreciated.

Yours truly,
BLACKMAN & TAYLOR,
Akron, Ohio.

RANDOLPH, N. Y., June 3d, 1871.

Cleveland Chemical Paint Co.—Gents.—Your Paint is giving splendid satisfaction, and will soon be used to the exclusion of all others.

E. P. CLISBEE.

EVANSVILLE, IND., April 29, 1871.

Cleveland Chemical Paint Co.—Please send us 20 gals. No. 16 Paint, to paint steamboat roof. We sold 5 gals. for that purpose, on trial, and it gave perfect satisfaction. Your paint being water-proof and not affected by the sun, is destined to supersede all other paints for boat painting.

J. SINZING & SON.

EVANSVILLE, IND., April 28, 1871.

S. J. Miller, Sec'y Cleveland Chemical Paint Co.—D'r Sir:—Something over four months since I painted my steamboat, the Ada Heilman, both inside and out, with your paint, and it has been severely tested by hard using and severe scrubbing, and I can cheerfully recommend it for boat painting superior to any I have used in twenty-nine years experience, and have had many boats painted in that time.

CAPT. HENRY SCOTT.

PERRY, OHIO, June 1, 1871.

Cleveland Chemical Paint Co.—Gents:—I have just finished painting my vessel with your paint, and she is the admiration of all who see her. Your Paint must come in general use for boat painting. For painting buildings they use nothing else with us. Two years since my neighbor painted the front of his store with Atlantic Lead, and I painted the front of mine with your paint. He is now painting his over with your paint, and I cannot see but the paint on my building is as good as when first put on.

Yours Resp'ly, M. P. BARKALOW.

NORTHERN OHIO LUNATIC ASYLUM, NEWBURGH May 3, 1871.

*Cleveland Chemical Paint Co.—Gents:—*The paint manufactured by the Cleveland Chemical Paint Co., has been in use in the N. O. L. Asylum for the past two years and thus far gives entire satisfaction. The walls and ceilings painted with this paint some two years since, retains the same beautiful gloss as it had when first applied. I can cheerfully recommend this paint for either out or inside work superior to any paint in use.

Very Respectfully, J. M. LEWIS, Supt.

CLEVELAND CHEMICAL PAINT COMPANY.

Rules for ascertaining the amount of Paint required to cover a desired surface.

Add the number of feet in width front and rear, to to the number of feet in length both sides. Multiply this by the average height, divide this by 9 gives the number of square yards to be painted. This divide again by 20, as one gallon of this covers twenty square yards, two coats will give the number required in gallons:

Example,	Front 25 feet,
	Rear 25 "
	Side 40 "
	Side 40 "
	<hr/>
	130
	23 height.
	<hr/>
	9)2990
	<hr/>
	20)332
	<hr/>
	17 gals.

In using the CLEVELAND[®] CHEMICAL PAINT we desire to call your attention to the following

DIRECTIONS.

I. STIR the Paint thoroughly, and USE IT JUST AS IT IS RECEIVED.

II. Use the Paint of the same consistency for PRIMING as for SECOND COATING, particularly IF ONLY TWO COATS are to be applied.

III. In spreading, brush the Paint ONLY ENOUGH TO SMOOTH IT. In this it differs from ordinary paint, which is better for being thoroughly brushed.

IV. Should the Paint become too thick by standing open a length of time, thin it with BOILED LINSEED OIL. Use the same Dryers as in other paints if found necessary.

V. Never apply paint to a wet surface. Water underneath will prevent its setting properly, and will eventually throw it off.

THESE DIRECTIONS ARE THE RESULT OF MANY YEARS' EXPERIENCE AND EXPERIMENT, AND IF CLOSELY FOLLOWED WILL INSURE SATISFACTORY RESULTS.

Yours truly, S. J. MILLER, Sec'y,
Cleveland Chemical Paint Co.

Send for Sample Cards before purchasing any other paint, to

S. J. MILLER Sec'y,
29 and 31 St. Clair St., Cleveland, O.
LOCKWOOD, VAN DOORN & MILLER,
110 and 112 Water St., Cleveland, O.
STRONG & ARMSTRONG,
167 Superior Street, Cleveland, O.

A. B. LYMAN,

106 Main Street, Cincinnati, O.

J. E. PATTON,

Milwaukee, Wisconsin.

HODGE & HOMER,

78 West Randolph Street, Chicago, Ill.

F. A. BOYD & CO.,

10 West Pearl Street, Indianapolis, Ind.

We have in our possession numerous very flattering testimonials by persons who have seen this paint fully tested, many of them for ten years past, and some of them for thirteen years, and they fully corroborate all we have said as to its durability, economy, beauty, &c. We however deem it sufficient to give the name and address of such persons, to any of whom we refer with pleasure.

REFERENCES.

FRANKLIN N. Y.

Wm. S. Noble.....	Merchant
C. D. Thompson.....	Merchant
A. Bush.....	Merchant Tailor
E. S. Munson.....	Tanner
Wm. Smith.....	Goldsmith
Hide, Bowers & Co.....	Merchants
Wm. Brown..	Painter
Noble, Potts & Co.....	Merchants
Eli B. Hopkins.....	Painter
Daniel Wiswell.....	Carpenter
Andrew J. Dibble.....	Miller
Andrew Munson.....	House Joiner
E. Taylor.....	Farmer
Wm. Taylor.....	Farmer
A. S. Brown.....	Painter
H. Birdsall.....	Patent Right Agent
O. S. Bradley.....	Painter

NEW BERLIN, N. Y.

Tracy White.....	Cashier	Frst National Bank
Jenks & Matterson.....	Attorneys	
Morgan, Finch & Co.....	Merchants	
Fuller & Cushman.....	Merchants	
John Gaskin.....	Hotel Keeper	
Orrin Field Esq.....	Retired Merchant	
George Field Esq.....	Retired Merchant	
Rev. C. S. Tory.....		

MORRIS, N. Y.

John Fox.....	Physician	
Gilbert Potter.....	Agent	
Owens Potter.....	Agent	
Rev. Alexander Daniels.....	Pastor	M. E. Church

BINGHAMTON, N. Y.

Hon. Abel Bennett.....	President	First National Bank
Hon. G. W. Hochkiss.....	M. C.	26th District N. Y.
Hon. Ransom Balcom.....	Judge of the	Supreme Court
Brownell & Stocking.....	Druggists	
Moulter & Brown.....	Proprietors	American Hotel
Finch & Brewer.....	Grocers	
Wescott & Kent.....	Tobacconists	
C. M. Dickenson.....	Attorney at	Law
W. N. Wilson & Co.....	Wholesale Dealers in	Cloths
Marks, Hooper & Co.....	Wholesale Grocers	
Weed, Ayers & Co.....	Wholesale Dealers	
Mason, Root & Co.....	Hardware Dealers	
John T. Magatt.....	Wholesale Paper Dealer	

CANTON, O.

Bucher, Gibbs & Co.....	Manufacturers	Agriculture Implements
D. J. Beggs.....	Merchant	
Rev. M. Laferty.....	Pastor	Episcopal Church
Hurford & Trump.....	Proprietors	St. Cloud Hotel
L. Gibbs.....		
Wertz & King.....	Carriage Manufacturers	
E. Wygant.....	Druggist and Dealer in	Paints
Robert Douglass.....	Painter	

MASSILLON, O.

Dr. J. P. Barrack.....	Physician	
Dietz & Snyder.....	Painters	

MANSFIELD, O.

Mansfield Machine Works.....	
Aultman & Taylor.....	Mowing Machines
E. Wade.....	Banker
Hen y Mull.....	Foreman Mansfield Machine Works Paint Shop
J. Hollinger.....	Painter and Dealer in Paints

CLEVELAND, O.

John E. Cole.....	
Dr. S. R. Beckwith.....	
Miller & Burke.....	Wholesale Boot and Shoe Dealers
Pope & Hammer.....	Wholesale Grocers
S. Newmark.....	Wool Dealer
C. H. Seymour.....	Auction and Commission
Lockwood, Van Doorn & Miller.....	Wholesale Hardware
William Bucher.....	Wholesale Boot and Shoe Dealer
George A. Benedict.....	Cleveland Herald
E. S. Adams.....	Commercial Review
David Foster.....	400 Prospect Street
Strong & Armstrong.....	Druggists
Paul Metzger.....	Columbiana, O
W. B. Miller.....	Merchant, Nevada, O
George Kinney.....	Oberlin College, Oberlin, O
Greenwauldt & Fellnaugh.....	Leetonia, O
E. Whitlock.....	Merchant, Chagrain Falls
Johnson & Folsom.....	Burton O
G. E. Brown.....	Merchant Berea, O
J. M. Cadwell.....	Canfield O
Howe, Savage & Smith.....	North Bloomfield O
J. F. Seas.....	Orrville, O
D. M. Pereria.....	Merchant Newburgh, O
J. B. Gettman.....	Plymouth, O
D. C. Parmly.....	Hardware Merchant, Painesville, O
J. B. Whiton.....	Painter, Huntington, O
J. G. & C. Porter.....	Hardware Merchants, Meadville, Pa
J. Love.....	West Meddlesex, Pa
A. Talmo.....	Titusville, Pa
Charles Bush.....	Mercer, Pa
Hillman & Bruce.....	Beaver Falls Pa
George Cooper.....	Edinburgh, Pa
Seymour Trobridge.....	Mayor Brooklyn City, O
R. R. K. Merrill.....	Solon, O
D. B. Goodrich.....	Willoughby, O
Dr. John Wheeler.....	Pres. Baldwin University, Berea, O

We the undersigned, citizens of Cleveland, Ohio, have had buildings painted with Bradley's Patent Enamel Paint, and are fully satisfied with the Paint, and consider it superior to any other Paint with which we are acquainted. It has a fine, rich gloss, equal to varnish, covers well, dries quickly and has a smooth, hard, enameled surface, which is very durable. This Paint costs less than lead and oil mixed in the ordinary way, and will last twice as long.

GEORGE S. BENEDICT,

Cleveland Herald.

MILLER & BURKE,

Wholesale Boot and Shoe Dealers.

POPE & HAMMER,

Grocers, 163 Ontario Street.

S. NEWMARK,

Wool Dealer, 165 Ontario Street.

C. H. SEYMOUR & CO.,

Auction and Commission, 161 Ontario Street.

LOCKWOOD, VAN DOORN & MILLER,

Wholesale Hardware, 110 and 112 Water St.

WILLIAM BUCHER,

Wholesale Boots and Shoes.

DR. W. P. HORTON,

276 Scovill Avenue.

DR. S. R. BECKWITH,

E. E. DILLE,

Cleveland Ohio.

CHARLES CRUMB,

Euclid Avenue.

ELI HALL
H. L. HALL

EVERY LIBRARY
COLUMBIA UNIVERSITY

J. C. PRENTISS,

RAVENNA, OHIO,

AGENT.
